

### FOR IMMEDIATE RELEASE



## Email by EasilyDo Named Official 2017 Webby Award Honoree in Two Categories

Honored for Best Productivity and Best User Experience Mobile Sites & Apps in 21st Annual Webby Awards

San Jose, CA – April 4, 2017 – EasilyDo, Inc. today announced that its lauded Email app has been honored for Best Productivity and Best User Experience categories of Mobile Sites & Apps quality in the 21st Annual Webby Awards. Hailed as the "Internet's highest honor" by *The New York Times*, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international awards organization honoring excellence on the Internet.

IADAS, which nominates and selects The Webby Award Winners, is comprised of Internet industry experts, including Executive Creative Director at Refinery29 Piera Gelardi, Musicians Questlove & Grimes, Head of Fashion Partnerships at Instagram Eva Chen, Twitter Co-Founder Biz Stone, Gimlet Media CEO Alex Blumberg, and Jimmy Kimmel.

Email by EasilyDo is an elegantly designed, universal mail app to manage unlimited mail accounts from different providers in one place. Engineered from the ground up, offering unparalleled speed and a state-of-the-art, intelligent assistant built-in to keep lifestyle essentials like shopping, expenses, travel, and subscriptions organized. Email is the ideal replacement for your stock email app. With a seamless unified accounts experience delivered in an intuitive design for ultimate ease of use, Email by EasilyDo makes mail the way it should be.

"Honorees like Email by EasilyDo are setting the standard for innovation and creativity on the Internet," said David-Michel Davies, Executive Director of The Webby Awards. "It is an incredible achievement to be selected among the best from the 13,000 entries we received this year."

"Our team is proud that Email has been recognized in two categories of this year's prestigious Webby Awards. Thanks to the esteemed panel of judges for acknowledging our effort to develop the best mail app available today, and for including us among the very best and brilliant of our peers in the mobile sites and apps industry today," said Mikael Berner, CEO at EasilyDo, Inc.

The 21<sup>st</sup> Annual Webby Awards mark the third time that an app created by EasilyDo has been honored for excellence in Mobile Sites & Apps; and the second time an app by EasilyDo has been honored for Best Productivity.



## About Email by EasilyDo

Email for iOS and Android was created by EasilyDo, Inc., an artificial intelligence company with a mission to transform how people get things done by presenting the right information at the right time. Founded in 2011 by Mikael Berner, former CEO of BeVocal, and Hetal Pandya, former Director at Nuance. Headquartered in San Jose, CA, EasilyDo, Inc. is backed by Mayfield and USVP.

For more information, please visit www.easilydomail.com. Follow us on Twitter & Instagram @EasilyDo.

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### **About the Webby Awards:**

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Film & Video, Advertising, Media & PR, Mobile Sites & Apps, Social and Podcasts & Digital Audio. Established in 1996, The Webby Awards received 13,000 entries from all 50 states and 70 countries worldwide this year. The Webby Awards is presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include: Google, Vitamin T, EY, YouTube, WP Engine, Advertising Age, Billboard, Creativepool, Daily Pnut, Digiday, FITC, General Assembly, It's Nice That, Mashable, Northside Festival, NUMA, Protein, RGD, Social Media Week, SoDA, Springwise, Sysomos, Taste Talks, The Hollywood Reporter, TubeFilter, WeRSM, WNYC.