



FOR IMMEDIATE RELEASE

Independent Edison Mail App Continues 2019 Momentum, Adds More High Demand New Features for iOS & Android

Edison Mail Adds New Dark Mode for iOS 13 & Price Alert Service for Android. New Mac OS app coming end of 2019, Dark Mode for Android end of October.

San Jose, CA – September 19, 2019 – Today [Edison Mail](#), the award-winning AI-based independent mail app offering private and secure mailbox management, released new versions of its app offering Dark Mode and iOS 13 support for iOS, and Price Alert for Android. The updates to the iOS and Android apps are available immediately at the [App Store](#) and [Play Store](#).

The releases follow the company's continued mission to make mail the way it should be--faster, simpler, and smarter. Throughout 2019, Edison Mail has added lauded new features including Focused Inbox, Smarter Search and Travel capabilities, and Block Sender ability to banish unwanted senders from your mailbox for good. Edison Mail was also recently recognized by the American Business Awards as the 2019 STEVIE Gold Best Productivity App winner. Edison Mail continues to lead the market as the most popular independent mail app that is not owned by a big tech company. Consumers disappointed by other mail apps that have shut down or offered policies they don't agree with related to ads, pricing, or privacy, can use Edison Mail as a reliable alternative.

Edison Mail's new Dark Mode for iOS makes readability and usability of email at all hours as convenient as possible. According to a 2018 Harvard [study](#), blue light exposure can suppress the secretion of melatonin, a hormone that regulates the sleep-wake cycle. Introducing Dark Mode, the ability to darken the user interface on your device so that instead of viewing dark text on a light background you'll see light text on a dark background, will help prevent eye strain and unwanted exposure to blue light emitted by most devices. The Dark Mode feature is enabled in the app by a switch on the app you can toggle on or off, and when used will also help save battery life. Edison Mail Dark Mode is currently available worldwide on iOS devices updated to iOS 13. Edison Mail will release Dark Mode for Android at the end of October 2019.

Edison Mail for Mac OS, a highly anticipated release requested by the app's existing users, is currently in development and slated for release at the end of 2019.

Edison Mail also released its new Price Alert feature for Android users to help modern consumers across the USA save extra money on what they are already buying, from the convenience of their mailbox. The feature, released for iOS [earlier this summer](#), applies its AI-based assistant technology to ensure that you get the best price possible on whatever you already bought. There's no extra service to sign up and use, the feature runs 100% by the app and consumers can turn on Price Alert in their mailbox and do their normal shopping. Edison

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Mail will take care of the rest, monitoring recent purchases (via e-receipts in the mailbox) for price drops that may lead to real cash back refunds.

Here's how it works: Once a user turns on Price Alert, Edison Mail will monitor the stores they bought from, notify the user if the price went down more than \$1 and send them all the details they need to quickly and painlessly request a refund for the difference. Price Alert will monitor a wide variety of retailers across the USA that have price protection policies in place, and the list of supported stores will continue to grow. Popular stores supported by Price Alert include Bed Bath & Beyond, Best Buy, Old Navy, Macy's, Nike, Target, Walmart, and many more.

Since launching on iOS in April 2016, Edison Mail has offered a smart set of AI-based features to make mail the way it should be—including lightning fast speed, managing all email accounts in one place, blocking unwanted senders, automatically [blocking read receipt](#) email trackers without degrading your image experience, and simplifying everyday management of newsletter subscriptions, packages, bills, and more.

The app blocked over 1 Billion read receipt tracking attempts last year for its users, sent 10 million+ flight notifications (i.e. on-time vs. delayed, gate changes, etc.), tracked shipping for over 90 million packages, and organized over 500 million receipts.

Edison Software's Developer API and [research-backed](#) business model ensures that Edison Mail will remain a reliable and [privacy-forward](#) alternative for consumers looking for an ad-free, faster, simpler, smarter, and independent mail app.

LINKS TO MULTIMEDIA

Download screenshots of Edison Mail Dark Mode for iOS and teaser for Android [here](#).

Download screenshots of the Edison Mail Price Alert for iOS and Android [here](#).

Download the video of Edison Mail Price Alert [here](#).

Sign up to join the Edison Mail beta program and try out Mac OS beta [here](#).

Read about Edison's Privacy Commitments: <https://privacy.edison.tech/>

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About Edison Software

Edison Software is transforming the way people communicate with innovative, AI-driven products, including: the award-winning Edison Mail and Edison Assistant applications, Edison Trends e-commerce research and Edison API. Funded by Mayfield, USVP, Nautilus Venture Partners and Emerillon Capital, Edison is headquartered in San Jose, California.

For more information visit www.edison.tech. Follow us [@edison_apps](#) and [@edisonrends](#) on Twitter.

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