



FOR IMMEDIATE RELEASE

Edison Mail Offers New Price Alert Service Built-Into Your Mailbox for Best Deal on Recent Purchases Across Top Retailers

More than just an email app, Edison will alert you when the price drops on one of your recent purchases so you can shop with confidence.

San Jose, CA – June 4, 2019 – How often do people wonder if they paid the right price for an item? Now consumers can rely on an email app they use everyday to help save them time and money with [Edison Mail](#), the award winning AI-based app offering private and secure mailbox management. Edison Mail today released an update to its [iOS](#) app featuring Price Alert, a new feature that notifies you when the price of your recent purchase drops so you can request a refund for the difference from the store. The email app is the first to offer built-in price protection for consumers with no separate app or service needed.

Edison Mail's Price Alert helps you shop with confidence that you're not missing out on a chance to get some cash back. You don't have to sign up for an extra service - just activate Price Alert for the mail accounts you want the app to monitor for price changes, then do your normal shopping. Edison Mail will take care of the rest while the receipts in your inbox help save you money in the event that a price drops.

Price Alert appears in the app's Bills & Receipts assistant menu, and goes additional steps beyond just categorizing receipts. Edison Mail's proprietary AI-based technology protects your purchases by monitoring the stores you shop at for items you recently bought, then notifying you if the price of an item you recently purchased drops more than \$1. The app will even provide a suggested email template for you to customize and consider sending to the store to ensure the refund process is simple.

Edison Mail's Price Alert monitors online price changes at top retailers throughout the USA that have price match policies in place, so it's worth reaching out to request refunds for price drops. Popular stores supported by Price Alert include Bed Bath & Beyond, Best Buy, Old Navy, Macy's, Nike, Target, Walmart, and many more.

"Anyone who shops worries whether they got the best deal on what they bought. Edison Mail helps you manage your mailbox better and eliminates that concern by alerting you if a recent purchase price changes. Finally, a painless way to get money back in your pocket on the shopping you're doing anyway, with no extra steps needed," said Mikael Berner, CEO at Edison.

Today's consumers are smarter than ever about saving money while they shop--conducting extensive research, price comparisons, couponing and more to get the best deal. Since launching on iOS in April 2016, Edison Mail has offered a smart set of AI-based features to help

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consumers simplify how they manage everyday essentials like subscriptions, packages, bills, and more, all in one place. The app has sent 10 million+ flight notifications (i.e. on-time vs. delayed, gate changes, etc.), tracked shipping for over 90 million packages, and organized over 500 million receipts for consumers. Price alerts about purchase cost changes are a natural addition to Edison Mail to layer onto the items people are already buying and the receipts that end up in their mailbox.

Edison Software's Developer API and [research-backed](#) business model ensures that Edison Mail will remain a reliable and [privacy-forward](#) alternative for consumers looking for an ad-free, faster, simpler, smarter, and independent mail app.

LINKS TO MULTIMEDIA

Download screenshots of the new Edison Mail Price Alert features [here](#).

Read about Edison's Privacy Commitments: <https://privacy.edison.tech/>

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About Edison Software

Edison Software is transforming the way people communicate with innovative, AI-driven products, including: the award-winning Edison Mail and Edison Assistant applications, Edison Trends e-commerce research and Edison API. Funded by Mayfield, USVP, Nautilus Venture Partners and Emerillon Capital, Edison is headquartered in San Jose, California.

For more information visit www.edison.tech. Follow us @edison_apps and @edisonrends on Twitter.

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